

Guide to



Pocket Perspectives
YOUTH SMARTPHONE FILM COMPETITION.

2018



Pocket Perspectives

YOUTH SMARTPHONE FILM COMPETITION.

ABOUT THE COMPETITION

Competition overview.

Young people aged 15 - 18 years are invited to submit a short film about their participation in and/or pursuit of a personal interest, program, group or project.

- Entries must be between at least 30 seconds, and no longer than 3 minutes duration (including titles and credits).
- Entries must be shot entirely using smartphone.
- Competition entrants must live/study/work/play within the local government areas of Port Phillip, Stonnington or Boroondara.
- Entry is free!
- Prizes include a \$300 voucher for the Best Film.
- Competition deadline is **Sunday, 29 July 2018 at 5.00pm.**

For more information please go to www.iellen.org.au or call **(03) 9510 5444**.

WHAT SHOULD I MAKE A VIDEO ABOUT?

Your story should be about you or another young person. **It should focus on the pursuit of personal interest, hobby or project.** For example playing an instrument or sport, training for a competition, singing in a band or group, volunteering in a community group, creating multimedia or art, or writing stories, songs, blogs or poetry.

JUDGING AND PRIZES

First prize: \$300 JB Hi-Fi Gift Card

Second prize: \$200 JB Hi-Fi Gift Card

Third prize: \$100 JB Hi-Fi Gift Card

The three best films will also have their films showcased at a screening event in the second half of 2018.

The top three films selected as winners will be chosen by a judging panel based on the quality of the story-telling, creativity and filmic style.

Other awards may be presented pending sponsor support.



HOW TO ENTER?

Submitting your film.

1. Upload your film to Youtube or Vimeo.
Youtube: set your film's privacy settings to **Public** or **Unlisted**.
Vimeo: set your film's privacy settings to **Anyone** or **Only people with a password**.
2. While uploading your film, fill in the information for your film such as Title and Description.
3. Disable comments and ads if you are uploading to YouTube.
4. Fill in the entry and video release form and send it via email (online submission) or mail. **You will be asked to include the video URL link and password (if any).**
5. Continue to check your email for information about your entry and progress in the competition.
6. The competition deadline is **Sunday, 29 July 2018 at 5.00pm**.
7. If you cannot upload your film online, send us your film on a USB (flash drive) along with the hardcopy entry and video release form.
Entries sent by mail to IELLEN: **1/107 Wellington Street, St Kilda VIC 3182**, must be postmarked prior to the deadline.

Learn more about:

[creating a YouTube account](#)

[creating a YouTube channel](#)

VIDEO FORMAT

To upload to YouTube, please render your film using one of these formats.
.MOV | .MPEG4 | .MP4 | .AVI | .WMV | .MPEGS | .FLV

Learn more about:

[supported film formats for YouTube](#)

[uploading videos to YouTube](#)



TERMS AND CONDITIONS

*Please read **carefully**.*

- Entrants must be aged between 15 - 18 years.
- Entrants must live/study/work/play in the Local Government of areas of Port Phillip, Stonnington or Boroondara.
- A copy of the film must be uploaded to YouTube or Vimeo and an application form submitted including the URL link and password (if any) by **Sunday, 29 July 2018 at 5.00pm.**

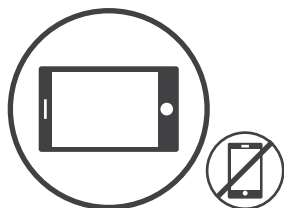
Entries sent by mail to IELLEN: 1/107 Wellington Street, St Kilda VIC 3182, must be postmarked prior to this deadline.

- The film must be shot entirely on smartphone.
- Films must be at least 30 seconds and no longer than 3 minutes duration including titles and credits.
- The only other pieces of external filming equipment allowed to be used during the shooting are external lenses, external sound equipments, microphones, lighting equipment, tripods and other devices that would help holding the smartphone.
- Ownership of the films entered remains that of the entrant, however the IELLEN reserves the right to use the films entered, either whole or in part, for promotional purposes (e.g. on our website, on our Facebook page and other social media platforms, Vimeo, YouTube, etc.)
- All films must meet Australian copyright standards. This means any music, songs or other artistic product (e.g. animations, images, excerpts of film, videos) made by other people can only be used in your film with their (or the owner's) written permission. You will need to provide proof of permission with your entry, or it will not be considered for judging.
- Entrants are allowed to edit their film using any type of editing software (in smartphone, PC or Mac).
- All entries must adhere to the PG rating (Parental Guidance) as set out in the classification of Films (2012) - *Classification (Publications, Films and Computer Games) Act 1995*. The guidelines are publicly available at the Australian Classification Board website.

<http://www.classification.gov.au>



FILMING INSTRUCTIONS and *suggestions.*



1.

When filming, hold your phone in **horizontal/landscape position**. This is the widely accepted position in filmmaking.



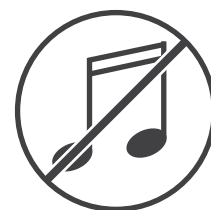
2.

Try to stay away from **windy locations**. Use a microphone if you have one. Otherwise, most earphones can also be used as microphones.



3.

Make sure that you can be **clearly seen**. Utilising as much natural lighting (sun) as possible will result in better video exposure than using artificial lighting when it's dark.



4.

Do not use copyrighted music or materials. **See page 3 for Terms and Conditions.** Amplify the character's voice if there is music in the background.

5.



Create your storyboard. Design your scene framing on your storyboard. It will help you when shooting your film to make it consistent with the original idea.

See [Storyboarding Tutorial](#) on YouTube!

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USEFUL LINKS and resources.

Smartphones are equipped with high quality cameras and recording equipment. Check out the below links for tips and tricks to get the most out of your device, and to create an impacting, quality film.

TIPS AND TUTORIALS

[How to make a simple video on a phone or tablet?](#)

[How to Film Professional Videos with an Android Smartphones.](#)

[10 Tips to shoot cinematic smartphone video.](#)

[Video tips and tutorials.](#)

APPS

There are a number of apps that can assist you to shoot better quality video and sound on your smartphone. Some of our favourites below:

[Filmic Pro](#) - turn your smartphone into a pro camera.

[8mm](#) - turn your film into a classic film.

[1 Second Everyday: Video Diary](#) (paid) or [Leap Second](#) (free) - allows you to record one second of video every day and then chronologically edit them together in a single film.

EDITING SOFTWARE

There are a number of apps and software you can use to edit your film. We recommend:

[iMovie](#) for Mac users.

[Final Cut Pro](#) for Mac users.

[VSDC](#) for PC users.

[Sony Vegas](#) for PC and Mac users.

[Adobe Premier](#) for PC and Mac users.

[Adobe Premiere Clip](#) for Android and iPhone users.





Contact

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1/107 Wellington St
St Kilda VIC 3182

Phone: (03) 9510 5444
Email: iellen@iellen.org.au

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